

FORGING PARTNERSHIPS FOR THE FUTURE: IOM AND THE PRIVATE SECTOR



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IOM is committed to the principle that humane and orderly migration benefits migrants and society. As an intergovernmental organization, IOM acts with its partners in the international community to: assist in meeting the operational challenges of migration; advance understanding of migration issues; encourage social and economic development through migration; and uphold the human dignity and well-being of migrants.

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Cover picture: IOM staff handing out relief items to internally displaced families in Maiduguri, Nigeria. © IOM 2016 (Photo: Muse Mohammed)

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Forging Partnerships for the Future: IOM and the Private Sector

Partnerships in Action





Foreword

Approximately one billion of the world's seven billion people are migrants. While 750 million have moved within the boundaries of their country, 244 million have fled conflict or natural disasters or have sought social and economic opportunities abroad.

It is neither possible to address the risks of migration nor to reap the benefits it offers to migrants, their families as well as communities and societies without engaging in partnerships with governments, other agencies, civil society organizations and the private sector.

IOM's vision and commitment to working with businesses, foundations and private individuals goes well beyond traditional fundraising and recognizes that the active participation of the private sector is crucial to advance humanitarian and development objectives. IOM sees the private sector both as a partner and an important stakeholder in tackling today's pressing migration challenges, most notably the Sustainable Development Goals and commitments made at other summits including the recent World Humanitarian Summit.

Today, leveraging the expertise, innovation, and networks of private sector partners has more potential than ever.

I am truly pleased to share with you this publication which provides a brief snapshot of the diverse types of collaboration between IOM and the private sector in tackling key global migration challenges. I hope the publication will be an inspiration for joint endeavors in the future.

Sincerely,

Laura Thompson
Deputy Director General
International Organization for Migration

“We need the active leadership, engagement and commitment of business leaders as drivers to make change happen.”

Ban Ki-moon, United Nations Secretary-General

“We can do more together than acting alone or vainly trying to duplicate each other’s strengths. Cooperation, dialogue and partnership are essential to safe, orderly and humane migration that benefits countries and migrants alike.”

William Lacy Swing, Director General, International Organization for Migration

“To really make a difference, it’s not enough to build great products and services. Living up to our mission also depends on how well we apply our technology, talent and financial resources to foster opportunity and serve the needs of communities around the globe where our employees, partners and customers live.”

Satya Nadella, Chief Executive Officer, Microsoft

“Germany will respect its commitment and earmark billions more for development cooperation. Official development assistance, however, is only part of total development financing – private investment to develop the economies in these countries will be vitally important. One main thrust of our policies must be to facilitate this investment, and to foster private-sector engagement.”

Angela Merkel, Chancellor of the Federal Republic of Germany

“We are making smarter investments with our assistance; leveraging private capital and funding from other donors to scale our impact; and supporting governments, small businesses and entrepreneurs to mobilize domestic resources for development. Through this approach, we are providing taxpayers with greater value for their money. For example, with every dollar USAID invested into more than 360 public-private partnerships active in 2015, partners committed about USD 3.50 in both cash and in-kind contributions over the life of the partnership.”

Gayle E. Smith, Administrator, United States Agency for International Development (USAID)

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A close-up photograph of a woman with a pink headscarf and a purple top, holding a baby wrapped in a colorful patterned cloth. The background shows a refugee camp with orange and blue tarps under a clear sky.

SAVING LIVES IN TIMES OF CRISIS

Key facts

In 2016, 130 million people are in need of humanitarian assistance and protection;

In 2015 alone, 19.2 million people were displaced due to natural disasters in 113 countries;

USD 20.1 billion is required in 2016 to meet the humanitarian needs of over 87 million people.

Source: UNOCHA.

“They came to my village one morning when we were sleeping. Once they started to attack, we are all running for our lives. I didn’t know where my family was because we were all running in different directions.”

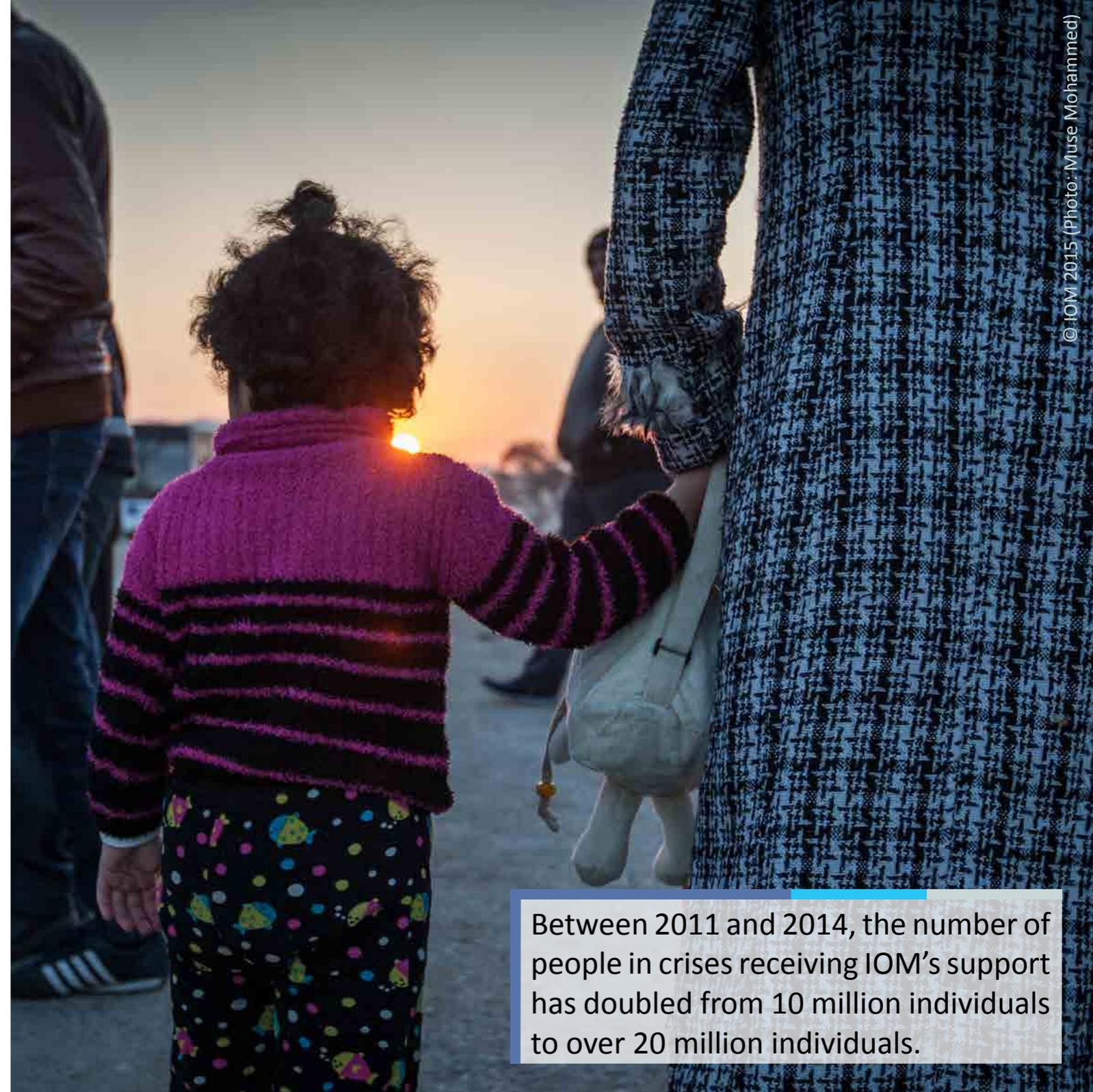
Al-Haji Mustafa, local leader of the Bakassi displacement camp in Nigeria.

Every year, millions of people around the world are tragically affected by the devastating impacts of conflicts or natural disasters, such as earthquakes and floods. In the onset of a crisis, families lose their homes and livelihoods. Forced to move or lacking the resources to rebuild and recover, a sense of stagnancy and lack of hope builds as families become accustomed to being internally displaced. Internally displaced persons (IDPs) are among the most vulnerable in the world, lacking adequate resources to sustain dignified livelihoods and good sense of well-being.

Businesses are increasingly at the forefront of responding to crises. They may have existing infrastructure and established relationships within the local contexts, specific expertise, and a global reach. Businesses do not only provide much of the logistics, transport and other services needed to move food and supplies to the right place at the right time, they also bring innovative solutions to some of the most pressing challenges on the ground. They have the potential to develop and disseminate new technologies to respond better, save lives and build resilience.

Resilient businesses, that can manage risks related to natural disasters, ensure the continuity to operate in times of crisis and provide much needed critical services and resources. This benefits both businesses and the community in the recovery process.

IOM has established partnerships with the private sector to respond to the needs of communities caught in crises. The private sector’s technical expertise has contributed to IOM’s ability to capture the needs of the most vulnerable populations and bring innovative solutions to displaced families. These partnerships continue to evolve to help alleviate suffering of affected communities and find durable solutions.



Between 2011 and 2014, the number of people in crises receiving IOM’s support has doubled from 10 million individuals to over 20 million individuals.



Shelter and relief items

When people are forced to flee their homes, finding a roof to sleep under, blankets and clothes to stay warm, kitchen supplies, and basic sanitary items is a first priority for their survival. Shelter and relief items provide displaced families with protection from the elements, privacy and help to reduce vulnerabilities and ensure a minimum living standard under difficult circumstances. They also provide the foundation for the recovery process to begin.

In 2014–2015, IOM ran shelter activities in 38 countries around the world.

IOM staff handing out relief items to internally displaced families in Maiduguri, Nigeria. © IOM 2016 (Photo: Muse Mohammed)



Since 2013, IOM has distributed humanitarian relief items to nearly one million families worldwide.

Identifying needs to coordinate joint responses

Since no two communities are the same, and needs within families and communities are diverse, it is important to have a comprehensive understanding of the vulnerabilities of displaced men, women, boys and girls, and their cultural sensitivities. IOM has developed assessment tools, including the Displacement Tracking Matrix, to better understand these needs. Once the data is gathered and analysed, IOM shares the information with humanitarian partners to ensure that responses are tailored to the needs of displaced families. IOM has partnered with SAS, ESRI and Deloitte to further develop and strengthen these assessment tools.

How partnership in innovation advances IOM's Displacement Tracking Matrix

Data Analysis and Visualization

SAS and IOM have been working together to create a data analysis and visualization platform, which allows IOM to quickly analyse and disseminate data to its humanitarian partners and stakeholders, allowing for more efficient, targeted responses.

Geo-Mapping

ESRI, a company specializing in geodatabase management applications, is assisting IOM through leveraging its expertise in geographic information systems. IOM and ESRI have together developed mapping solutions that enhance humanitarians' ability to coordinate and manage camp activities globally through the collection of data which triggers sets of specific reactions that prompt operational responses.

Design and Information Management

Deloitte, through its Humanitarian Innovation Programme, assisted IOM in designing the information management structure and process mapping for managing Displacement Tracking Matrix information flows, which is now used by the greater humanitarian community.

During Typhoon Haiyan, UPS, the global logistics company, assisted IOM in the air transport and delivery of 20,000 tarpaulins to the Philippines which IOM distributed to remote communities. Maersk shipped 40,000 essential relief kits for families displaced from their homes. Among others, Cisco, Husqvarna, and Lifeline Energy also donated critical items that assisted both IOM in its response and in providing aid to directly affected communities.

A man fixes the roof of a one-room shelter in Multan, Punjab, in Pakistan. IOM supported families who lost their homes in the 2010 floods by constructing new houses with local building techniques and locally available material. © IOM 2010 (Photo: Marco Bottelli)



In 2014, IOM has supported displacement camps in 27 countries worldwide.

Light their way

Children are among the first and most severely affected by the consequences of a crisis. To provide them with some stability and structure throughout an emergency, the continuation of their education is essential. It ensures that they can continue to learn which is crucial for their future.

Through its Global Solar Lanterns Initiative and thanks to its private sector partners and individual donors, IOM provides solar lanterns to camps and remote communities that are “off the grid”. These lanterns do not only make them feel safer, they also help children study at home at night.

“I used to have a solar light at home until it broke. The new one is lighter and I use it to charge my mobile phone and I feel much safer moving around the settlement at night.”

Farhiya, 30 years old, mother of seven daughters in Kosaar IDP settlement in Somaliland for the last 15 years.

Solar solutions for Somalia

In partnership with the private sector, IOM lit up the evenings of 20,000 IDPs in Somalia in 2014 through the distribution of solar lanterns. The initiative aims to reach another 100,000 individuals in need in Somalia. In partnership with Panasonic, IOM conducted a study on the effectiveness of solar light in combating gender-based violence in refugee camps where it was concluded that individuals had a great perception of feeling more secure.

The United States Association for International Migration (USAIM) is IOM’s non-profit partner in the United States. USAIM broadens public awareness on migration-related issues, expands partnerships with individuals, foundations and corporations, and supports programmes in priority areas. In 2015, USAIM mobilized more than USD 1.6 million for migration projects in Africa, the Middle East and the Caribbean. In the past decade, USAIM has granted approximately USD 6 million to IOM, contributing to IOM programming in emergency response, counter-trafficking, and post-crisis recovery.

“At USAIM we connect generous donors who care that all people on the move, whether forced or by choice, are healthy and safe with programmes that directly benefit migrants” says Luca Dall’Oglio, USAIM President and CEO.



IOM • OIM

USAIM

U.S. Association for International Migration



ACCESSING ESSENTIAL HEALTH-CARE SERVICES

Key facts

In some countries, migrants find themselves completely excluded from health services;

Migrants with a precarious immigration status have the poorest health outcomes;

In the onset of a crisis, health systems often become overstretched.

Meet Mohamed Yussuf Dahir, IOM's medical nurse in Dadaab refugee camp in Kenya's north eastern province. When asked about his proudest moment as a humanitarian aid worker, he responds: "Helping a pregnant woman deliver after I found her under a tree experiencing labour pains". © IOM 2014

IOM distributes medical and laboratory equipment to health clinics located in HIV hot-spots in Uganda to facilitate and improve services in HIV counselling and testing and the treatment of other common sexually transmitted infections, as well as other infections such as tuberculosis and malaria. © IOM 2014



Migrants or communities in times of crisis may not have access to the health services they need as facilities can be damaged or overstretched with limited trained health professionals available to take care of people in need. Migrants, especially those with a precarious immigration status, may be unable to access the local health system. Strengthening existing health care systems and local capacity is important for ensuring adequate medical support for all. The establishment of mobile health clinics is especially critical in emergency settings to reach communities residing in remote or hard-to-reach areas.

Being better equipped

To be well equipped with medicines and medical supplies is essential in responding to emergencies. IOM and AmeriCares have been working together since 2005. AmeriCares has helped IOM save lives and extend access to health-care and referral services to tens of thousands of vulnerable migrants, internally displaced persons and residents of local communities suffering from natural disasters in 17 countries in Africa and Asia. In 2013, IOM and AmeriCares became official partners.

Since the start of the Syria Crisis, IOM has provided health services to approximately 1.2 million individuals. Approximately 10,000 individuals have received psychosocial support.



Tuberculosis prevention and control continues to be an important public health concern for both sending and receiving countries, as well as migrants and their families. IOM doctor Sriweing on a home visit to a tuberculosis patient and his family as he takes his daily medicine. © IOM 2013

In 2014, IOM conducted more than 320,000 health assessments among migrants, covering both immigrants (69%) and refugees (31%) in 77 countries.

Key facts

As of 2015,

244 million people were living outside their place of birth, representing about 3 per cent of the world's population;

Over 750 million migrated within their countries;

Recorded remittances to developing countries amounted to USD 431.6 billion;

Women and girls made up 48 per cent of international migrants.

Sources: World Bank, ILO, UN DESA.

**DEVELOPING SKILLS AND
CREATING OPPORTUNITIES
FOR LIVELIHOODS**

In the development process, it is important that people's productivity, creativity and choices are broadened, and that opportunities are created within local communities. Being able to go to school, develop your skills, provide for your family, or see a doctor when you're not feeling well are all part of a stable community-life.

Equally, migrants seeking opportunities abroad can greatly benefit both their communities of origin and destination. Countries of origin benefit from labour migration because it relieves unemployment pressures and contributes to knowledge transfer, and creation of business and trade networks. Destination countries may face labour shortages. Orderly and well-managed labour migration can lighten labour scarcity and facilitate mobility.

Enhancing your skills

In the south-east of Myanmar, IOM in partnership with Swisscontact, a business-oriented foundation for international development, implemented vocational training courses aiming to improve the employability and income of disadvantaged women and men. Economic sectors and occupations where labour was in demand were identified and courses were planned to provide vocational training to support skills development for technicians, house wiring, beautification and tailoring.

Apprenticeships by local enterprises and selected training providers act as hubs for the sustainable continuation of skills development. By 2018, IOM and Swisscontact are targeting to train 3,000 disadvantaged women and men.

In Colombia, IOM in partnership with Google, USAID and a local NGO, provides access to new technologies and online learning and training opportunities for vulnerable populations and former combatants reintegrating into civil life. The project increases opportunities for education and employment for approximately 2,500 Colombian youth, narrowing the digital divide and preventing recruitment by illegal armed groups.



To be better connected

People living in remote and impoverished places often need to travel for hours to access essential services, including health care and education. These journeys can be risky, especially when undertaken by vulnerable individuals, such as elderly or disabled people. The Bangladeshi island of Moheskhali is one such example.

To bring important social services closer to the residents of the remote island, IOM is partnering with the Bangladeshi government and KT Corporation, one of the Republic of Korea's largest mobile carriers. Through innovative technological solutions, including high-speed internet, mobile apps, and video conferencing, this pioneering partnership will deliver distance learning, online health consultations, mobile banking, and online farming assistance to Moheskhali residents.

“ICT is a powerful driver of improving the quality of life for people including migrants. Through the collaboration with IOM on the GiGA Story Project, we aim to improve living conditions for residents of remote communities.”

Chang-gyu Hwang, CEO of KT Corporation



An organized spouse group of migrant workers preparing their group based action plan to disseminate information on safe migration in the community in a village of Sirajganj District, Bangladesh. © IOM 2007 (Photo: Bashir Ahmed Sujon)



A group of young women in Somalia established a tailoring business with the support of IOM's youth entrepreneurship programme. © IOM 2014 (Photo: Fatuma Shideh)

Improving financial literacy

Being financially educated has a far reaching impact for individuals, families and communities. Financial education improves socioeconomic well-being and promotes financial inclusion. It helps set financial goals and provides knowledge and skills to achieve those goals through savings, investments, credits, insurances and more. It contributes to a stable family life. Financially savvy and secure families can effectively contribute to thriving communities, fostering economic development.

In October 2010, IOM collaborated with the Inter-American Dialogues and Citi Foundation on a pilot programme to enhance financial inclusion of 10,000 Nicaraguans. Individuals waiting at the bank to cash their remittances were approached for short financial education sessions and the possibility of opening a “no-frills” bank account with no initial deposit, no banking fees, and no minimum balance. It also accrued one per cent annual earnings of savings. Fifty-five per cent of the beneficiaries expressed an interest in opening up an account after the session, showing that even basic financial literacy could expand people’s access to formal financial services and inclusion.

In Nepal, remittances from overseas workers are an economic lifeline. In 2015, they amounted to around USD 4.75 billion, or 25 per cent of the country’s annual Gross Domestic Product – the highest rate among South Asian countries. IOM worked with three local banks to jointly produce an information booklet to raise awareness about safe migration and financial literacy for migrants and their families. With over 25,000 copies printed, it helped many gain knowledge about the importance of savings and reinvesting into income generating activities.



Seventy countries benefit from IOM labour migration programmes.

Safe jobs abroad

With IOM's help, migrant workers from El Salvador and Honduras can travel to Canada to start a job with Maple Leaf Foods, a food processing company. IOM, in collaboration with government institutions, ensures that the migrant workers and their families are fully informed of the recruitment, travel, and placement process and the opportunities that lie ahead for them. Offering safe employment opportunities abroad has lessened the pressures of unemployment among young people in El Salvador and Honduras while providing benefits to hundreds of families back home. Together, IOM and Maple Leaf Foods have been ensuring safe labour migration to Canada since 2012.

These Colombian women will benefit from targeted recruitment and preparation for employment in Spain under a Circular and Temporary Labour Migration project implemented by IOM. © IOM 2007 (Photo: Rocio Sanz)

“I am leaving my family behind but I will see them again soon. We are travelling legally and knowing that there is a job waiting for us is a huge benefit for us.”

Ana Iris Duran, labour migrant from El Salvador

Supporting families back home

Millions of families around the world receive money from loved ones working outside of the country. These remittances do not only help families improve their living standards and strengthen their resilience to unexpected shocks, they also contribute to local, regional and national development.

Most remittances go directly to the family budget and are spent on food, housing, children’s education, and medical services. Migrants often also pool their resources to invest in schools, medical services, community centres, roads or small irrigation projects, benefiting the community as a whole.

Unfortunately, transfer costs are often high, particularly between countries in the Global South. Sometimes, migrants are unable to transfer money through formal channels, due to their irregular migration status. To reap the benefits for both migrants and communities, it is therefore essential to have affordable transfer services for all migrants. This requires a concerted, collaborative effort among governments, the private sector and the international community.

IOM partners with TawiPay, a Swiss-based start-up, to provide migrants with reliable and real-time information on remittances transaction costs. This will bring more transparency and competition to the remittances market, and ultimately contribute to reducing transfer costs.





Sustainable labour supply chains

Labour migrants often take considerable risks to work abroad. They are susceptible to unfair recruitment practices, smuggling, poor working and living conditions as well as low wages in the destination country.

Some migrant workers may leave their home countries in debt due to extortionate recruitment fees, up to two years of salary in some cases. Some are told to stay in their job until they have paid off their debt, leaving them with little choice but to stay in an exploitative situation. Other workers may have their passports or identity documents confiscated, running a greater risk of ending up in the hands of traffickers.

To protect the rights of labour migrants, IOM works with companies committed to fair recruitment within their supply chains. Both migrant workers and employers benefit from such a structure – while workers gain improved access to international employment opportunities, employers fill job vacancies with qualified workers.

IRIS, the International Recruitment Integrity System, promotes ethical recruitment standards, developed by a consortium of like-minded partners including IOM, the International Organisation for Employers, the American Bar Association, Artus Wise, Association of Labour Providers, Business for Social Responsibility, Federation of Indian Chambers of Commerce and Industry, Immigration Consultants of Canada Regulatory Council, the International Brotherhood of Boilermakers and Stronger Together.

At a shelter run by a national NGO in Bogra District in Bangladesh, a group of survivors of trafficking learn embroidery. Teaching survivors life skills helps them change their lives after being victims of human trafficking. © IOM 200 (Photo: Bashir Ahmed Sujan)

COMBATTING HUMAN TRAFFICKING

Key Facts

As of 2015,

Almost 21 million people are victims of forced labour – 11.4 million women and girls and 9.5 million men and boys;

Of those exploited by traffickers, 4.5 million are victims of forced sexual exploitation;

Forced labour in the private economy generates USD 150 billion in illegal profits per year;

Migrant workers and indigenous people are particularly vulnerable to forced labour.

Source: ILO.

Many individuals living in impoverished or remote communities with little access to education and employment opportunities aspire to improve their lives and those of their loved ones by moving to a place or country with better prospects. However, migrants may fall in the hands of traffickers, who lure them with false promises.

Information is power

Access to reliable information on how to identify traffickers and trafficking is essential to encourage people to report suspected cases, and equip at-risk populations with the necessary knowledge to defend themselves against this criminal activity. Important messages about trafficking can reach communities through theater or documentary screenings, posters, television and radio and other media.

As part of the anti-trafficking campaign in Indonesia, IOM worked with the Body Shop to produce a comic book that explains migration procedures through the story of two friends, Tiko and Tika, who aspire to work abroad. The story takes the reader through the various legal processes in preparing for overseas work, including registration procedures, obtaining legitimate work permits and finding reliable recruitment agencies. The comic seeks to emphasize that individuals don't need to embark on risky journeys to improve their lives.

IOM and Microsoft Singapore are launching a quiz application for public education to uncover attitudes and knowledge about trafficking in Singapore. During the launch of the application, a poll was taken of approximately 100 people, where only half of respondents could identify a potential victim of trafficking. The app developed with Microsoft has allowed IOM to gain insights into the public's understanding of trafficking and this information in turn, helps IOM design better activities and messages that are relevant to the Association of Southeast Asian Nations (ASEAN) community.

In the past 20 years, IOM has helped over 70,000 victims of trafficking and in 2015 assisted 7,000 victims of trafficking globally.

"I'm directing a play at the moment. It's about young people falling prey to human traffickers when they find themselves homeless after typhoon Haiyan. I've heard stories about girls being offered jobs in the cities and then being taken advantage of by their employers. I want to change things for the next generation of young people."

Raymundo Moriles, 21 years old, Barangay 18, Ormoc City, Leyte, Philippines.



Providing direct assistance to victims of trafficking is part of a comprehensive approach against trafficking. Making sure victims are in a safe place, get medical and psychosocial support, are reunited with their loved ones, and have opportunities to develop their skills and find fair employment are crucial in rebuilding victims' lives.

To ensure that victims receive assistance tailored to their individual needs, IOM in collaboration with Microsoft established 6Degree.org, a crowdfunding platform which tells the individual stories of survivors of trafficking. Individuals fund the direct assistance of a trafficking survivor of their choice, empowering them towards recovery and reintegration. Through this platform, everyone can connect to the issue of human trafficking, and make an important and lasting impact on the life of a survivor.

IOM assists one in seven survivors of trafficking identified worldwide.

“We now need to think about a technology angle whenever we are embarking on prevention, prosecution, and protection—the three ‘P’s in the fight against human trafficking.”

John Cann, Managing Director, International Organizations, Microsoft Asia Public Sector



Through each victim's story, 6Degree will also foster greater public understanding about human trafficking, a crime that affects 20.9 million men, women and children around the world. © IOM 2015

MIGRATION AND THE SUSTAINABLE DEVELOPMENT GOALS



Residents of the Cateret Islands are being affected by climate change as their islands are slowly shrinking due to coastal erosion hence the local name of the Drowning Islands. © IOM 2016 (Photo: Muse Mohammed)

Migration is included for the first time in the global development framework, recognizing well-managed migration's integral role and immense contribution to sustainable development. However, beyond the targets where migration is explicitly mentioned, goals related to poverty, health, sanitation, education and climate change also contribute to improving the wellbeing of migrants.

In order to achieve the Sustainable Development Goals, IOM recognizes that partnerships with other international agencies, civil society organizations and the private sector are essential and stands ready to collaborate to achieving humanities common objectives.

Migration in the Sustainable Development Goals

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	1.5: Resilience to climate events, and socioeconomic shocks	3.8: Access to essential health-care services	11.b: Cities implementing integrated policies	13.1-3: Resilience to climate hazards and natural disasters		



Long-term strategic partnerships with the private sector are vital contributions to addressing today's humanitarian and development challenges.

In 2015, IOM worked with more than 60 different private sector organizations across 49 countries. About half of these partnerships were established during the course of the same year, underscoring the potential collaboration has to offer.

We thank all of our private sector partners for the fruitful collaboration, including AmeriCares, Body Shop, CISCO, Citi Foundation, Deloitte, ESRI, Husqvarna, KT Corporation, Lifeline Energy, Maersk, Maple Leaf Foods, Microsoft, Panasonic, SAS, TawiPay, UPS and all those that couldn't be featured in this publication. We look forward to building together new pioneering initiatives and strengthening existing alliances.



Forging Partnerships for the Future IOM and the Private Sector

Partnerships in Action



International Organization for Migration (IOM)